



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

# CONTRACT

<u>Contract / Revision</u> 1737052 /		<u>Alt Order #</u> 08638643
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 07/25/17 - 07/31/17		<u>Estimate #</u> 3636
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 06/05/17 / 06/05/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	07/28/17	07/28/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$675.00				
2	WSFA	07/28/17	07/28/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$225.00				
3	WSFA	07/28/17	07/28/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$135.00				
4	WSFA	07/28/17	07/28/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$170.00				
5	WSFA	07/28/17	07/28/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$280.00				
6	WSFA	07/28/17	07/28/17	NBC Nightly News	530-6pm		:30				NM	0	\$0.00
7	WSFA	07/28/17	07/28/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$790.00				
8	WSFA	07/28/17	07/28/17	Today in Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$450.00				
9	WSFA	07/28/17	07/28/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$260.00				
10	WSFA	07/28/17	07/28/17	Dateline	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	----1--				1	\$510.00				
11	WSFA	07/31/17	07/31/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1737052 /	08638643

Contract Dates	Product	Estimate #
07/25/17 - 07/31/17	SENATE LEADERSHIP	3636

Advertiser	Original Date / Revision
ISS/Senate Leadership Fo	06/05/17 / 06/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$675.00				
12	WSFA	07/31/17	07/31/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$225.00				
13	WSFA	07/31/17	07/31/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$135.00				
14	WSFA	07/31/17	07/31/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$170.00				
15	WSFA	07/31/17	07/31/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$280.00				
D 16	WSFA	07/31/17	07/31/17	NBC Nightly News	530-6pm		:30				NM	0	\$0.00
17	WSFA	07/31/17	07/31/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$450.00				
18	WSFA	07/31/17	07/31/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$485.00				
19	WSFA	07/31/17	07/31/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$260.00				
20	WSFA	07/31/17	07/31/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$675.00				
21	WSFA	07/29/17	07/29/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1-				1	\$395.00				
22	WSFA	07/29/17	07/29/17	NET Saturday Night Live	1030p-12x		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1-				1	\$260.00				
23	WSFA	07/29/17	07/29/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1-				1	\$105.00				
24	WSFA	07/30/17	07/30/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1				1	\$675.00				
25	WSFA	07/30/17	07/30/17	NET NBC Sunday Today.Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1				1	\$105.00				
26	WSFA	07/30/17	07/30/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1				1	\$105.00				
27	WSFA	07/27/17	07/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$675.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1737052 /	08638643

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/17 - 07/31/17	SENATE LEADERSHIP	3636

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	06/05/17 / 06/05/17

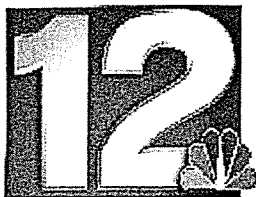
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
28	WSFA	07/27/17	07/27/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$225.00				
29	WSFA	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$135.00				
30	WSFA	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$170.00				
31	WSFA	07/27/17	07/27/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$280.00				
32	WSFA	07/27/17	07/27/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$790.00				
33	WSFA	07/27/17	07/27/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$450.00				
34	WSFA	07/27/17	07/27/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$485.00				
35	WSFA	07/27/17	07/27/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$260.00				
36	WSFA	07/27/17	07/27/17	The Wall	8-9pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---1---				1	\$450.00				
37	WSFA	07/25/17	07/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$675.00				
38	WSFA	07/25/17	07/25/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$225.00				
39	WSFA	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$135.00				
40	WSFA	07/25/17	07/25/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$280.00				
41	WSFA	07/25/17	07/25/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$790.00				
42	WSFA	07/25/17	07/25/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$450.00				
43	WSFA	07/25/17	07/25/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1737052 /	08638643

Contract Dates	Product	Estimate #
07/25/17 - 07/31/17	SENATE LEADERSHIP	3636

Advertiser	Original Date / Revision
ISS/Senate Leadership Ft	06/05/17 / 06/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$485.00				
44	WSFA	07/25/17	07/25/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$260.00				
45	WSFA	07/25/17	07/25/17	World of Dance	9-10pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-1-----				1	\$900.00				
46	WSFA	07/26/17	07/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$675.00				
47	WSFA	07/26/17	07/26/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$225.00				
48	WSFA	07/26/17	07/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$170.00				
D 49	WSFA	07/26/17	07/26/17	NBC Nightly News	530-6pm		:30				NM	0	\$0.00
50	WSFA	07/26/17	07/26/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$790.00				
51	WSFA	07/26/17	07/26/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$450.00				
52	WSFA	07/26/17	07/26/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$485.00				
53	WSFA	07/26/17	07/26/17	AGT	7p-8pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$675.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WSFA	07/24/17-07/30/17	AGT	7p-8pm	---W-----	:30	\$675.00	NM			
		Credited											
54	WSFA	07/26/17	07/26/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--1----				1	\$260.00				
55	WSFA	07/26/17	07/26/17	LITTLE BIG SHOTS/FOREVI7P-8P			:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--W----				1	\$675.00				
56	WSFA	07/25/17	07/30/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-T-----				1	\$170.00				
57	WSFA	07/31/17	07/31/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	M-----				1	\$800.00				
N 58	WSFA	07/27/17	07/27/17	Chicago Med	8-9pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---T---				1	\$800.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u> 1737052 /		<u>Alt Order #</u> 08638643
<u>Contract Dates</u> 07/25/17 - 07/31/17	<u>Product</u> SENATE LEADERSHIP	<u>Estimate #</u> 3636
<u>Advertiser</u> ISS/Senate Leadership Fi		<u>Original Date / Revision</u> 06/05/17 / 06/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/24/17-07/30/17	Chicago Med	8-9pm	----Th-----	:30		<del>\$800.00</del>		NM		
Credited													
59	WSFA	07/25/17	07/30/17	Today in Alabama 5am	5-530a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-TWTF--				2	\$225.00				
60	WSFA	07/25/17	07/30/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	--W----				1	\$135.00				
61	WSFA	07/25/17	07/30/17	Today in Alabama 430am	430-5a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-TWTF--				1	\$15.00				
N 62	WSFA	07/27/17	07/27/17	The Wall	8-9pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	---T---				1	\$800.00				
Totals								0.00				58	\$22,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/30/17	48	\$18,560.00	(\$2,784.00)	\$15,776.00
07/31/17 - 07/31/17	10	\$4,155.00	(\$623.25)	\$3,531.75
<b>Totals</b>	58	\$22,715.00	(\$3,407.25)	\$19,307.75

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



FAX# 703-516-9680

REP HEADLINE# 8638643 TRF# 1737052  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FROM REP  
\*\*CHANGES\*\*  
JUN2/17 14.23  
\*\*\* WSFA-TV \*\*\*

[illegible]

STATION MAKEGOOD OFFERS:

M2 OK'D BUY#58 MISSED: THU/800P-900P  
OFFER: THU/800P-900P  
CMT: NA DUE TO PRO

JUL27 30S \$800.00 (JUN2/17)  
JUL27 30S \$800.00 PLS ADVISE.  
PLEASE CONFIRM. THANKS, DENICE

JUL/17	18560.00	AUG/17	\$4,155.00
--------	----------	--------	------------

CONTRACT TOTAL	22715.00
TOTAL SPOTS	58

MARKET TOTALS	\$43,682	WSFA 52%	WNCF 14%	WAKA 25%	WCOV 9%	CABL 0%	WBMM 0%	WIYC 0%
			ESFA 0%	EAKA 0%				

ACCURATE SHARES

SVC- NONE  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 8638643 TRF# 1737052 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 2: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN5/17 10.37 \*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8638643 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3636 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL25/17 JUL31/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN5/17 10.37

REP: REVISION  
M2 OK'D AS LINE 62  
TTL SAME  
PLS CFM  
THANKS CHELSEY

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M2 OK'D BUY#58 MISSED:THU/800P-900P JUL27 30S \$800.00 (JUN2/17)  
OFFER:THU/800P-900P JUL27 30S \$800.00 PLS ADVISE.  
CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 22715.00  
TOTAL SPOTS 58